



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% General Purpose Tax, 1% Optional Tax or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
- Some
- Hardly anything
- Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
- Some
- A Little
- Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.				4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.				4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.				4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.				4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

WHY WASN'T THIS DONE

WHEN YOU HAD 2 THE MONEY INSTEAD OF

WASTING IT ON NON-

ESSETIAL 2 ITEMS!

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	(1)	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	(1)	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	(1)	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote **IN FAVOR** of Park County's proposed 1% General Purpose Tax? (**Please circle one number next to each item**):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote **AGAINST** Park County's proposed 1% General Purpose Tax? (**Please circle one number next to each item**):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

more taxes, more wasteful
spending

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

why don't you spend
your money more wisely.

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

NONE

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? _____

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
 Out of Town (Outside the Incorporated Municipality)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



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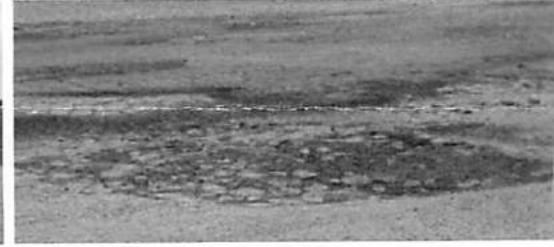
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Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
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| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

*The tax never goes away -
many are losing their jobs
not the time for more taxes*

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

*What happened to all the money
we were promised if we voted
for the Lottery? (in place of
more taxes.)*

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town?

(Please check one)

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



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Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
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| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal? That it will be defeated

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

We think the Tax is needed.

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
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Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
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 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



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WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% General Purpose Tax, 1% Optional Tax or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

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PUBLIC OPINION SURVEY *continued from inside*

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- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Most of Cody citizens don't make \$50,000. If you make it harder on low income

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
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admin@cityofpowell.com
www.cityofpowell.com

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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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BRIDGE IN PARK COUNTY



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Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

its effect on low income folks

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

go 1/2 or less at all

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82435

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

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a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
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Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
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Convincing |
|--|--------------------------|--------|---|---|--------------------|
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Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

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a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	①	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	②	3	4	5
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Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
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Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
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 Probably No
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
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Q14. What is your zip code? 82435

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



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AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5 (5)
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4 (4)	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3 (3)	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3 (3)	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4 (4)	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3 (3)	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4 (4)	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4 (4)	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3 (3)	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2 (2)	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4 (4)	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4 (4)	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→	Very Convincing
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	(2)	3 4 5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	(2)	3 4 5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	(3) 4 5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	(2)	3 4 5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	(2)	3 4 5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	(2)	3 4 5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	3 (4) 5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→	Very Convincing
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3 4 (5)
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3 4 (5)
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3 4 (5)
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3 4 (5)
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3 4 (5)
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3 4 (5)
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3 4 (5)

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

As represented, its needed.

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

None

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*Improvements to fair and fairground
this is one of our features and
should be taken care of.*

we need another commissioner Powell

Q13. How long have you been a resident in the area?

(Please check one)

- 0-5 Years
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If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

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- Probably Yes
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- 0-5 Years
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Born Here in 1955

Q14. What is your zip code? 82435

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

*The more you spend the more tax you pay
The less you spend the less tax you pay*

Are people who vote to increase what they pay in taxes sane?

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
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Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

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You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
- Some
- Hardly anything
- Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
- Some
- A Little
- Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | Very
Convincing | |
|--|--------------------------|--------|---|--------------------|---|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | Very
Convincing | |
|--|--------------------------|--------|---|--------------------|---|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

It would remain intact once it is in place. Retailers pay the price!

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
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Q14. What is your zip code? 82435

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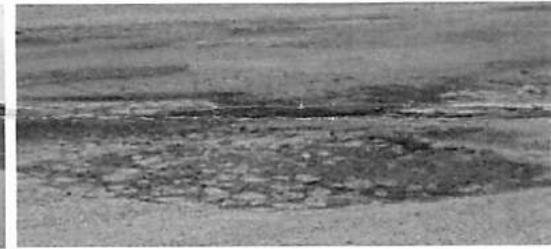
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PUBLIC OPINION SURVEY *continued from inside*

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none

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- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

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You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	2	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	2	3	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	3	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	4	5
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3	4	5
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	4	5
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	4	5

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

The tax increase will send more local shoppers to Montana to shop at 0 tax.

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
 Out of Town (Outside the Incorporated Municipality)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
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 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
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Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



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BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

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- | | Not At All
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|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
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|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
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| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
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Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

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- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Not Used As Should

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



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STAMPEDE AVENUE IN CODY



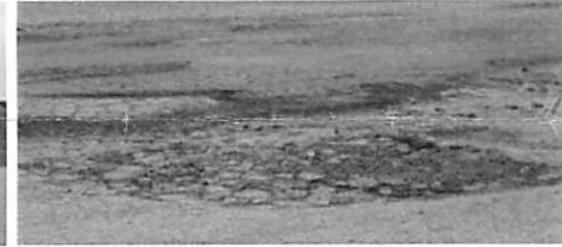
ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	2	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	2	3	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	3	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	4	5
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3	4	5
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	4	5
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	4	5

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

That giving extra tax money will discourage depts. from working within their budgets!

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Tax money should only be used for essential needs at present.

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 8 2 4 1 4

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
 Out of Town (Outside the Incorporated Municipality)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell
Mayor & Council
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Phone: (307) 754-5106
admin@cityofpowell.com
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Town of Meeteetse
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2044 State Street, PO Box 38
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meeteetse@tctwest.net
www.townofmeeteetse.org

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Park County Courthouse
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Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

that people don't understand how easy it would be.

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

The Amount of revenue we would receive from the 1%

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Up grade all infrastructure

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? *82414*

Q15. Do you live in town or out of town?

(Please check one)

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

GOOD SURVEY

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
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City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

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You have the final word. Always.

PUBLIC OPINION SURVEY

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PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←—————→			Very Convincing
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	①	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	③	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	③	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	①	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	②	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	2	③	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	①	2	3	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←—————→			Very Convincing
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	④	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	④	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	⑤
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	④	5
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	③	4	5
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	④	5
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	④	5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

WHAT THE MONEY IS SPENT
ON.

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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- a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. 1 2 3 4 **5**

- b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. 1 2 3 **4** 5

- c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. 1 2 3 4 **5**

- d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. 1 2 **3** 4 5

- e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. 1 2 3 **4** 5

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- g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. 1 2 **3** 4 5

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- a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. 1 2 3 **4** 5

- b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. 1 2 **3** 4 5

- c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. 1 2 **3** 4 5

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- g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) 1 2 3 4 **5**

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Funds should be used for infrastructure with community buy-in. Budget meetings should be when more folks (working) can attend.

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
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2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
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Fax: 307-868-2608
meeteetse@tctwest.net
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Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
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PUBLIC OPINION SURVEY

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MARCH 2016

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	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
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	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	4	5
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g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	4	5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

That it will not pass

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? *82414*

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
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Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell

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270 N Clark St.
Powell, Wyoming 82435
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www.cityofpowell.com

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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

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Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
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 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

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Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
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i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
<i>Walking Paths</i> a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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|--|--------------------------|--------|---|---|--------------------|
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| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
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PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

What need of the infrastructure items will not be evaluated properly according to the primary need + importance of the item: Needs focused evaluation as order of Need

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

What is the specific need + plan on central Ave (Picture But no mention in fact sheet)
That Need + Priority would be on infrastructure before funding Donations Sponsorship, No Political Influence or outside County Pressure, Transparency of use of Tax funds

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Side Walks in all City Subdivisions - (Valley View + others) also evaluation of City sidewalks that need replacement, evaluation of

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

need of stop lights on city side streets (Back Ave) Due to Poorly enforced Parking Rules + Poor Visibility Due to the Parking

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
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Thank you for participating!

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 Fax: (307) 527-8515
 somero@parkcounty.us
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BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or *5th Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	2	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	2	3	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	3	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	4	5
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3	4	5
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	4	5
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	4	5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. (Please check one)

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

I WOULD THAT THE MAJORITY
WOULD GO TO POLITICAL AND
SUPERVISORS PAY ROLL & VACATIONS

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Please check one)

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) (Please check one)

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

LOOK AT ALL THE MONEY YOU WASTED
ON THIS OPINION AND THE COMPANY YOU PAID
TO MAKE THIS SURVEY AND POSTAGE - THIS
IS ONE REASON I MIGHT NOT VOTE YES
THIS COULDN'T BE CHEAP DID
THE MAYOR GET ANOTHER FREE VACATION FOR THIS

LIKE SHE DID FOR THE CHAMBERLAIN & IQUOR LICENSE

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

WOULD ANY OF THIS TAX INCREASE
BE USED FOR INCREASED PAY ROLL
FOR SUPERVISORS OR VACATIONS
TRIPS FOR INFORMATION & GENERAL
WORKERS

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

BOTHER WINTER ROAD WORK & ANIMAL
SCALPING ON RESIDENTIAL ROADS

Q13. How long have you been a resident in the area?

(Please check one)

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town?

(Please check one)

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? (Please check one)

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
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www.cityofcody-wy.gov

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Mayor & Council
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Phone: (307) 754-5106
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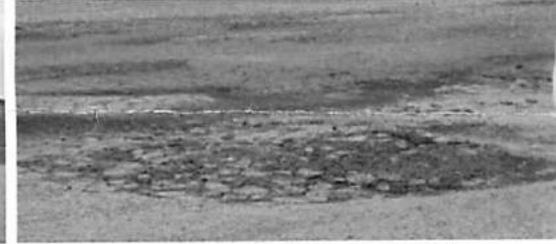
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	Low Priority	←————→	High Priority
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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

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Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):



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- c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. 1 2 3 4 5

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- g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) 1 2 3 4 5

NO TAX

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

How much did this Survey cost?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

None!

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
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 More Than 20 Years

Q14. What is your zip code? _____

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(Please check one)

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- 18-24 Years
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Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
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Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

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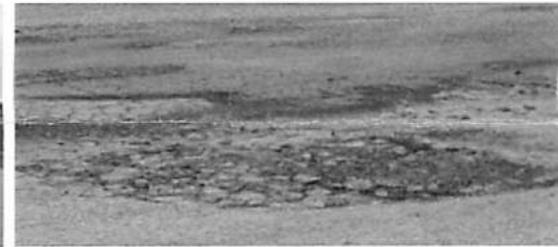
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PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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Convincing | ←————→ | | | Very
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|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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Convincing | ←————→ | | | Very
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| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
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| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

BIG ISSUE IS TO FUND A
SPECIFIC PROJECT, NOT A FUND
FOR MANY.

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
- Out of Town (*Outside the Incorporated Municipality*)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell

Mayor & Council
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Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

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2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

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Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

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PUBLIC OPINION SURVEY *continued from inside*

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- Definitely Yes
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 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

The Cities and Counties have very inefficient work forces doing work private contractors should do

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Phase out the huge County Road Crew, put City utilities in private sector

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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MARCH 2016

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h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

When ag income drops (forecasted to drop 58% from 2013), we make due with loss. Park Co has \$17 million in reserves!

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

THOSE WHO LIVE OUTSIDE THE CITY LIMITS RELY UPON THEMSELVES TO MAINTAIN & REPAIR THEIR INFRASTRUCTURE. NO ONE COMES TO THEIR AID WITH WELLS OR SEWERS. PARK COUNTY DOES A GOOD JOB WITH THEIR FUNDS, NOT REQUIRING ADDITIONAL \$ TO DO WHAT'S NEEDED. SO SHOULD THE CITIES. ALSO AS A COUNTY, WE LIVE CLOSER TO MONTANA (NO SALES TAX) & BILLINGS THAN ANY OTHER COUNTY IN WYOMING.

Thank you for participating!

OUR BUSINESSES WILL LIKELY SUFFER WITH TOTAL SALES AS THE CONSIDERATION WILL BE 5% SALES TAX, NOT 1%.

If you have questions about this survey, please contact:

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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

AT WHAT POINT DOES THE CITIES CUT THEIR BUDGETS WHEN THEIR INCOME DECLINES.

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older