



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or *5th Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

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You have the final word. Always.

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Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? (Please check one)

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? (Please check one)

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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Convincing | ←————→ | | | Very
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| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
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|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area?
(Please check one)

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town?

(Please check one)

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

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If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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 Hardly anything
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Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

Not At All Convincing ←————→ Very Convincing

- a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. 1 2 3 4 5

- b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. 1 2 3 4 5

- c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. 1 2 3 4 5

- d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. 1 2 3 4 5

- e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. 1 2 3 4 5

- f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. 1 2 3 4 5

- g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) 1 2 3 4 5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

Not At All Convincing ←————→ Very Convincing

- a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. 1 2 3 4 5

- b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. 1 2 3 4 5

- c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. 1 2 3 4 5

- d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. 1 2 3 4 5

- e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. 1 2 3 4 5

- f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. 1 2 3 4 5

- g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. 1 2 3 4 5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

WHAT IT WOULD HELP PAY FOR

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
 Out of Town (Outside the Incorporated Municipality)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
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Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
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Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
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Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

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Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
|--|---|---|---|---|---|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
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- | | | | | | |
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PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
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- Probably No
- Definitely No
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Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Park Co's They already misappropriate the funding they have. Watch expenditures in the newspapers.

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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County & city connected paths ways

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If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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PUBLIC OPINION SURVEY

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MARCH 2016

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	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
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b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	2	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	2	3	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	3	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	4	5
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3	4	5
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	4	5
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	4	5

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

TOO VAGUE & OPPORTUNITY
TO WASTE MORE MONEY

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
- Out of Town (*Outside the Incorporated Municipality*)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% General Purpose Tax, 1% Optional Tax or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

SPECIFIC ITEMS TO BE REPAIRED.

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area?
(Please check one)

- 0-5 Years
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Q14. What is your zip code? **82414** _____

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(Please check one)

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If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



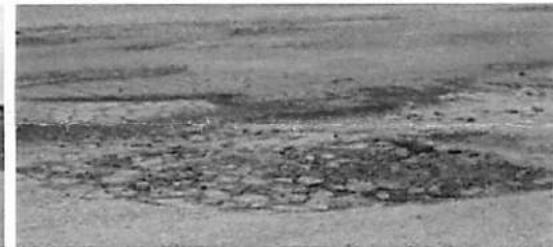
ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

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- A lot
 Some
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Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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	Low Priority	←————→			High Priority
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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
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Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
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Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
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| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
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- Probably No
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 8 2 4 1 4

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
- Out of Town (*Outside the Incorporated Municipality*)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



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STAMPEDE AVENUE IN CODY



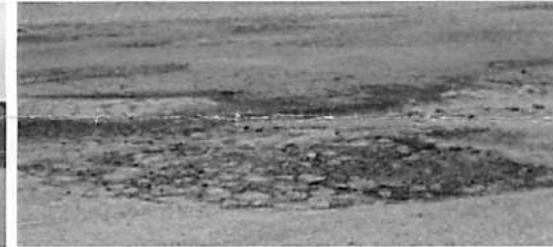
ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

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You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	<i>nearly complete</i> ①	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	<i>no need</i> ①	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	<i>no need</i> ①	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	<i>no need</i> ①	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	<i>improvement</i> ①	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	①	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	①	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	①	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	②	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	①	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	②	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	①	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	2	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	2	3	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	3	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

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a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	4	5
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Property taxes are way too high as it is.

PUBLIC OPINION SURVEY *continued from inside*

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Park County as well as the State have a real hard time with "reasonable budgeting"!

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Why cut money on education and raise funds on Athletics — ridiculous as is any more tax

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
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Toll Free: 1(800)786-2844 ext 8510
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PUBLIC OPINION SURVEY

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MARCH 2016

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Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

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Q14. What is your zip code? 82414

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- In Town (Inside the Incorporated Municipality)
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Q16. What is your age? (Please check one)

- 18-24 Years
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If you have questions about this survey, please contact:

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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

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You have the final word. Always.

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PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

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- Hardly anything
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Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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- Some
- A Little
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Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A, B, C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	2	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	2	3	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	3	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	4	5
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3	4	5
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	4	5
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	4	5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

it raises the cost of big things like
homes, cars too much. Government
is inefficient with funds

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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none

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Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	⑤
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	⑤
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	④	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	④	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	④	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	⑤
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	⑤
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	④	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	⑤

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	③	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	⑤
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	④	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
|--|---|---|---|---|---|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
|--|---|---|---|---|---|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
- Out of Town (*Outside the Incorporated Municipality*)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
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Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
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Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



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WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

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Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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 Some
 A Little
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Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
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e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
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i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
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- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
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Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

*That it may not pass. I don't think it is presented to the people properly!!!
More spoken support from working class citizens!*

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

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 Probably Yes
 Probably No
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Will it be budgeted separately so more transparency will be offered?

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an omnibus statement should be included for unexpected needs or safety/sanitation emergencies

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
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 More Than 20 Years

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(Please check one)

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City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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BRIDGE IN PARK COUNTY



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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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 Hardly anything
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	Low Priority	←————→	High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3 4 5
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e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3 4 5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3 4 5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3 4 5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3 4 5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3 4 5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→	High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3 4 5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3 4 5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3 4 5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

Not At All Convincing ←————→ Very Convincing

- a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. 1 2 3 4 5
- b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. 1 2 3 4 5
- c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. 1 2 3 4 5
- d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. 1 2 3 4 5
- e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. 1 2 3 4 5
- f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. 1 2 3 4 5
- g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. 1 2 3 4 5

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

Not At All Convincing ←————→ Very Convincing

- a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. 1 2 3 4 5
- b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. 1 2 3 4 5
- c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. 1 2 3 4 5
- d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. 1 2 3 4 5
- e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. 1 2 3 4 5
- f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. 1 2 3 4 5
- g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) 1 2 3 4 5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. (Please check one)

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

I'm Used To Dodging Potholes AND ROUGH ROADS, I CONSIDER IT A CHALLENGE NOW. (AND I WLV)

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Please check one)

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) (Please check one)

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

GOVT, CITY-CO. STATE - FEDERAL SPEND WAY TO MUCH - NEW CARS Plus ETC. - EXAMPLE U.S. FOREST SERVICE. THERE ARE MORE VEHICLES THAN EMPLOYEES AND MOST OF THEM ARE NEW TRUCK B.S. Forward Cody - \$170,000 EMPLOYEES

MORE B.S.

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

WHERE DOES ALL THE MILLIONS GO THAT ARE ALREADY COLLECTED? LIKE THE HIGH PAID CONSULTANTS SHOW US WHERE ALL THE \$ GO!

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

NONE

Q13. How long have you been a resident in the area? (Please check one)

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? *82414*

Q15. Do you live in town or out of town? (Please check one)

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? (Please check one)

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older + ON FIXED INCOME

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
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Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
stromero@parkcounty.us
www.parkcounty.us

Thank you for participating!



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



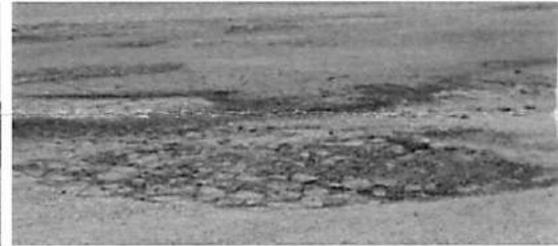
ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
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i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
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c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
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- | | Not At All
Convincing | ←————→ | | | Very
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| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
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| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
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PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

My main concern is that it will not pass ~~the~~ even though it is needed very much

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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We are in favor of the 1% sales tax!!

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Why hasn't this been in place for years?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Extending the raw water system

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
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Q14. What is your zip code? *82414*

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- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
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Town of Meeteetse
Mayor & Council
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Park County Courthouse
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WASTEWATER LAGOON IN MEETEETSE



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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

COSTS CONTINUE TO ESCALATE
IS 1% ENOUGH?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

SNOW REMOVAL

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A, B, C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Communities outside Cody Powell
+ Meeteetse (Clark, Wapiti)

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?
and infrastructure

Road improvements in rural areas

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82435

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
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Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

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- In your opinion, are there projects that should—or should not—be funded with this type of tax?
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PUBLIC OPINION SURVEY

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PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|-----|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | (5) |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | (5) |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | (5) |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | (4) | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | (2) | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | (5) |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | (5) |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|-----|-----|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | (1) | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | (2) | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | (4) | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | (2) | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | (3) | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | (3) | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | (5) |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
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 Probably No
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 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 9 2 4 3 5

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



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WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A, B, C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | | | | |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | | | | |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | | | | |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | | | | |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | | | | |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | | | | |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | | | | |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | | | | |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | | | | |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

encourages Tax & Spend

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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Only would vote for a specific purpose, more specific than just infrastructure

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
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Q14. What is your zip code? 82435

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(Please check one)

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In tough times, spending needs reduced & spending projects just for needs, not new projects

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
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sromero@parkcounty.us
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Thank you for participating!



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



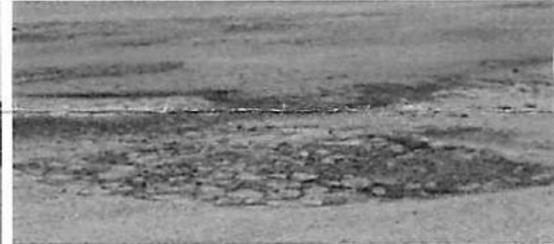
ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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PUBLIC OPINION SURVEY *continued from inside*

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- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

I don't want it to fund new things - just take care of what we have

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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- 0-5 Years
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 More Than 20 Years

Q14. What is your zip code? 82435

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
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Powell, Wyoming 82435
Phone: (307) 754-5106
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Town of Meeteetse

Mayor & Council
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Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
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Park County Commissioners

Park County Courthouse
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BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



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ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
|--|---|---|---|---|---|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | ① | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | ⑤ |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | ③ | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | ① | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | ① | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | ① | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | ⑤ |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
|--|---|---|---|---|---|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | ⑤ |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | ⑤ |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | ⑤ |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | ⑤ |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | ⑤ |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | ⑤ |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | ⑤ |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

None

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Signage, guard rails,
driveway education. Would
there be funds for these items.

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Street and R.O.W clean-
up, keep our County looking
good,

Q13. How long have you been a resident in the area?

(Please check one)

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- | | Not At All
Convincing | ←————→ | | | Very
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|--|--------------------------|--------|---|---|--------------------|
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Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

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- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

The economy in Wyoming is struggling right now it is not a good time to increase taxes

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82421

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

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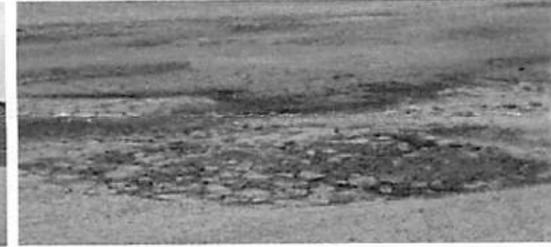
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The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

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You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | | | | |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | | | | |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | | | | |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | | | | |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | | | | |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | | | | |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | | | | |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | | | 3 | | |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | | | | 4 | |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | | | | 4 | |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | | | | 4 | |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | | | 3 | | |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | | | 3 | | |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | | | | 4 | |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82435

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
- Out of Town (*Outside the Incorporated Municipality*)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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WASTEWATER LAGOON IN MEETEETSE



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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	(4)	5
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c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	(3)	4	5
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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

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c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	(4)	5
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g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	(3)	4	5

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

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DEVELOPE A COMPOSTING
PROGRAM SIMILAR TO THE ONE
IN CHEYENNE, WY (WHICH OPERATES
IN THE BLACK)

Q13. How long have you been a resident in the area?
(Please check one)

- 0-5 Years
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Q14. What is your zip code? 82414

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(Please check one)

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|----------------------------------|----------------------------------|----------------------------------|----------------------------------|-----------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|--|--------------------------|-----------------------|-----------------------|-----------------------|----------------------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

City of Cody vs Very
wasteful

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?
Too many projects on list

Q13. How long have you been a resident in the area?
(Please check one)

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town?
(Please check one)

- In Town (Inside the Incorporated Municipality)
 Out of Town (Outside the Incorporated Municipality)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

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