



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
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|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

City government waste money on salaries

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Water

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Streets

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? _____

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
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Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
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 45-54
 55-64
 Age 65 or Older

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
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admin@cityofpowell.com
www.cityofpowell.com

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2044 State Street, PO Box 38
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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

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Park County Courthouse
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Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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PUBLIC OPINION SURVEY *continued from inside*

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 More Than 20 Years

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 Out of Town (*Outside the Incorporated Municipality*)
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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	N/A	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	N/A	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	N/A	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

THAT IT WILL NOT GO TO INFRASTRUCTURE BUT GO TO GENERAL FUND FOR WAGES —

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
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DON'T QUIBBLE

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
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DEPENDS ON THE SPECIFIC PROJECT.

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

*NO PAY HIKES —
THIS NOT LIMITED TO - COMMENT
HAS ME CONCERNED*

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

LOOKS AS IF IT IS COVERED

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? *82414*

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
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Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
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Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

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Fax: 307-868-2608
meeteetse@tctwest.net
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Park County Courthouse
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Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% General Purpose Tax, 1% Optional Tax or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
- Some
- Hardly anything
- Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

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PUBLIC OPINION SURVEY *continued from inside*

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City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
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Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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BRIDGE IN PARK COUNTY



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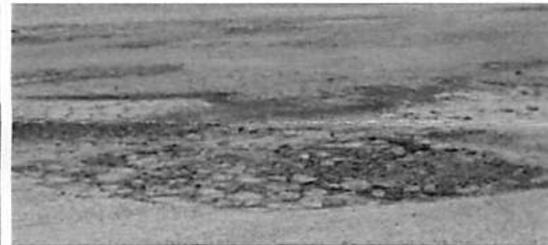
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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	①	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	②	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	②	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	①	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	②	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	②	3	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	③	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	④	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	④	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	④	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	③	4	5
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3	4	⑤
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	4	⑤
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	③	4	5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

NONE

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
 Out of Town (Outside the Incorporated Municipality)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

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2044 State Street, PO Box 38
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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):



- a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. 1 2 **3** 4 5

- b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. 1 2 3 4 **5**

- c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. 1 2 3 4 **5**

- d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. 1 2 **3** 4 5

- e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. 1 2 3 4 **5**

- f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. 1 2 3 4 **5**

- g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. 1 2 **3** 4 5

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):



- a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. **1** 2 3 4 5

- b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. **1** 2 3 4 5

- c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. **1** 2 3 4 5

- d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. **1** 2 3 4 5

- e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. 1 2 **3** 4 5

- f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. **1** 2 3 4 5

- g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **1** 2 3 4 5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town?

- (Please check one)**
- In Town (*Inside the Incorporated Municipality*)
 - Out of Town (*Outside the Incorporated Municipality*)
 - Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
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- 45-54
- 55-64
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If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
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2044 State Street, PO Box 38
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meeteetse@tctwest.net
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Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
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Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



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WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

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- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

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You have the final word. Always.

PUBLIC OPINION SURVEY

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PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | ① | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | ③ | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | ③ | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | ① | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | ① | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | ④ | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | ⑤ |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| | 1 | 2 | 3 | 4 | 5 |
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | ⑤ |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | ④ | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | ③ | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | ④ | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | ④ | 5 |
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| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | ④ | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

What are the 49 exemptions from the tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Upgrade to flushing Restrooms at Daken and Dorse Miller Parks. Get rid of the wretched stentch from the one their now!

Q13. How long have you been a resident in the area?

(Please check one)

- 0-5 Years
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Q14. What is your zip code? 82414

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(Please check one)

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Q16. What is your age? **(Please check one)**

- 18-24 Years
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 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% General Purpose Tax, 1% Optional Tax or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

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Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

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Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? (Please check one)

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? (Please check one)

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 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
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Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? **(Please circle one number next to each item):**

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Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

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City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

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2044 State Street, PO Box 38
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Park County Commissioners

Park County Courthouse
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PUBLIC OPINION SURVEY

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MARCH 2016

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PUBLIC OPINION SURVEY *continued from inside*

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NONE

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NO COMMENT

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I NEED TO THINK ABOUT THAT ONE.

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- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? _____

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
- Out of Town (*Outside the Incorporated Municipality*)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

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mayor@cityofcody.com
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Meeteetse, Wyoming 82433
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Fax: 307-868-2608
meeteetse@tctwest.net
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BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



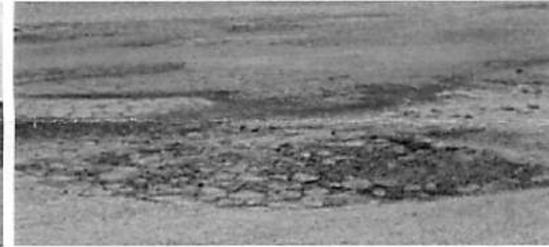
ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% General Purpose Tax, 1% Optional Tax or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
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 More Than 20 Years

Q14. What is your zip code? 82414

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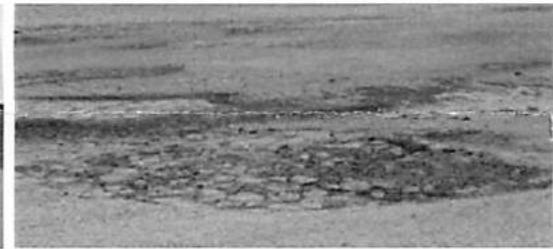
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PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? (Please check one)

- A lot
- Some
- Hardly anything
- Nothing at all

Another expense that should not have been in getting a consultant for the purpose of getting the 1% tax. A lot of city employees (staff) could've done it.

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? (Please check one)

- A lot
- Some
- A Little
- Nothing at all

Another expense is supplying citizens with extra garbage (2) cans. All these can be saved for infrastructures - eventually. Think of all the old

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

Sending out all these information is also a huge expense - printing them out and providing envelopes for the returns. There are so many ways to save!

Low Priority ←————→ High Priority

- | | | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| a) Repairing Park County's bridges that are in the greatest need of improvements. | 1 | 2 | 3 | 4 | 5 |
| b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety. | 1 | 2 | 3 | 4 | 5 |
| c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance. | 1 | 2 | 3 | 4 | 5 |
| d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements. | 1 | 2 | 3 | 4 | 5 |
| e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities. | 1 | 2 | 3 | 4 | 5 |
| f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody. | 1 | 2 | 3 | 4 | 5 |
| g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects. | 1 | 2 | 3 | 4 | 5 |
| h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division). | 1 | 2 | 3 | 4 | 5 |
| i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing. | 1 | 2 | 3 | 4 | 5 |

old people that aren't getting along their see

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

Low Priority ←————→ High Priority

- | | | | | | |
|---------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks. | 1 | 2 | 3 | 4 | 5 |
| b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs. | 1 | 2 | 3 | 4 | 5 |
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Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
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a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.					
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.					
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.					
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.					
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.					
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.					
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)					

le
+
mg with
social
priority.

They're having a hard time making ends meet!

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.					
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.					
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PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
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- Probably No
- Definitely No
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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- Probably Yes
- Probably No
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The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- **What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?**
- **In your opinion, are there projects that should—or should not—be funded with this type of tax?**
- **Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?**

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

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You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

It would be used in effort to attract more population and development

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
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 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
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Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
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Q16. What is your age? **(Please check one)**

- 18-24 Years
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 Age 65 or Older

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If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
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Town of Meeteetse

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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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PUBLIC OPINION SURVEY *continued from inside*

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 Don't Know/No Opinion

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City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



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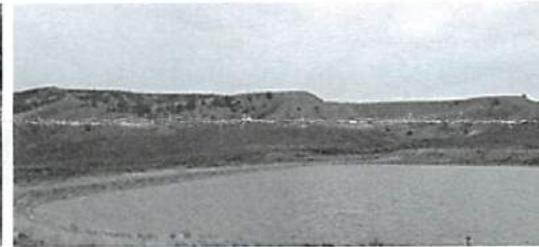
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PUBLIC OPINION SURVEY

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	Low Priority	←————→	High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	(2)	3 4 5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	(2)	3 4 5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	(2)	3 4 5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	(2)	3 4 5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	(3) 4 5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	(1)	2	3 4 5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	(2)	3 4 5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A, B, C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	(2)	3 4 5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	(2)	3 4 5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→	High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	(1)	2	3 4 5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	(2)	3 4 5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	(1)	2	3 4 5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	2	3	4	5
f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years.	1	2	3	4	5
g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.)	1	2	3	4	5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
	1	2	3	4	5
a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue.	1	2	3	4	5
d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse.	1	2	3	4	5
e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3	4	5
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	4	5
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	4	5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Why not use the operating money for the "Rec. Ctr." the people said we couldn't afford.

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
 Out of Town (Outside the Incorporated Municipality)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
 35-44 Years
 45-54
 55-64
 Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
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Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
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2044 State Street, PO Box 38
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Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

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Park County Courthouse
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Cody, WY 82414
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Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? (Please check one)

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? (Please check one)

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | (1) | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | (1) | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | (1) | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | (1) | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | (1) | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | (1) | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | (1) | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | (5) |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | (5) |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | (5) |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | (1) | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | (5) |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | (5) |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | (1) | 2 | 3 | 4 | 5 |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
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- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

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Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
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- More Than 20 Years

Q14. What is your zip code? _____

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
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Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
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www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
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admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
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Cody, WY 82414
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Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



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AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

How long did this water stand?

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% General Purpose Tax, 1% Optional Tax or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

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You have the final word. Always.

no new taxes! (and I mean it!)

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.

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Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? (Please check one)

- A lot
- Some
- Hardly anything
- Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? (Please check one)

- A lot
- Some
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Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

NO PRIORITY Because NO ADDITIONAL TAX WANTED

	Low Priority	←————→			High Priority
	1	2	3	4	5
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
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e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
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OR Needed

Inadequate? FOR WHAT??

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? (Please circle one number next to each item):

NO! NO! NO! Below

	Low Priority	←————→			High Priority
	1	2	3	4	5
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
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Not At All Convincing ←————→ Very Convincing

- a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. *TRUE* 1 2 3 4 5
- b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. *Absolutely True* 1 2 3 4 5
- c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. *yes* 1 2 3 4 5
- d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. *I am a Retailer Very much true* 1 2 3 4 5
- e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. *Do not trust numbers* 1 2 3 4 5
- f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. *Not a chance we can afford to take* 1 2 3 4 5
- g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) *True - But Be careful what you ask for* 1 2 3 4 5

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. *SAVE-cut waste prioritize-like we have to* 1 2 3 4 5
- b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. *Distorted figures* 1 2 3 4 5
- c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. 1 2 3 4 5
- d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. 1 2 3 4 5
- e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. 1 2 3 4 5
- f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. *yeah lets punish the tourists ??? while we punish ourselves* 1 2 3 4 5
- g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. 1 2 3 4 5

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

oil + gas jobs (lack of) high unemployment - can't compete with billings - no trust in how being used

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Why now - why not budget better instead of taxing more

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

NONE

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? *82414*

Q15. Do you live in town or out of town?

(Please check one)

- In Town (*Inside the Incorporated Municipality*)
- Out of Town (*Outside the Incorporated Municipality*)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Do like we have to do - if income goes down - we have to decide what is really important - we can't just demand more money.

Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
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Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
- Some
- Hardly anything
- Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
- Some
- A Little
- Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
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Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
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Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

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- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

that is will fail

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

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NA

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City of Cody
Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell
Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
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Town of Meeteetse
Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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BRIDGE IN PARK COUNTY



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STAMPEDE AVENUE IN CODY



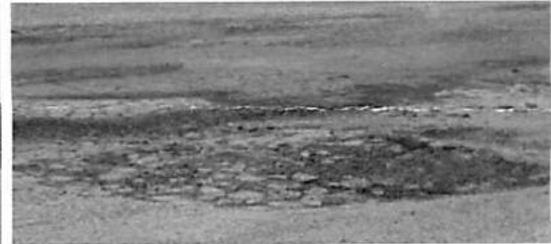
ABSAROKA STREET IN POWELL



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WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

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PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
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Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a ½ of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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Q14. What is your zip code? 82914

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
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- 18-24 Years
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Thank you for participating!

If you have questions about this survey, please contact:

City of Cody
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1338 Rumsey, PO Box 2200
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Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

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Mayor & Council
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Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
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2044 State Street, PO Box 38
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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners
Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
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PUBLIC OPINION SURVEY

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MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

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 Some
 Hardly anything
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Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

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	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

	Not At All Convincing	←————→			Very Convincing
a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden.	1	2	3	4	5
b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes.	1	2	3	4	5
c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes.	1	2	3	4	5
d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County.	1	2	3	4	5
e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income.	1	2	3	4	5
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a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects.	1	2	3	4	5
b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax.	1	2	3	4	5
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e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment.	1	2	3	4	5
f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County.	1	2	3	4	5
g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County.	1	2	3	4	5

PUBLIC OPINION SURVEY *continued from inside*

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PUBLIC OPINION SURVEY

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MARCH 2016

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Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

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www.cityofcody-wy.gov

City of Powell
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270 N Clark St.
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admin@cityofpowell.com
www.cityofpowell.com

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2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

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Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
www.parkcounty.us



BRIDGE IN PARK COUNTY



ROADWAY IN PARK COUNTY



CENTRAL AVENUE IN CODY



BEACON HILL ROAD IN CODY



STAMPEDE AVENUE IN CODY



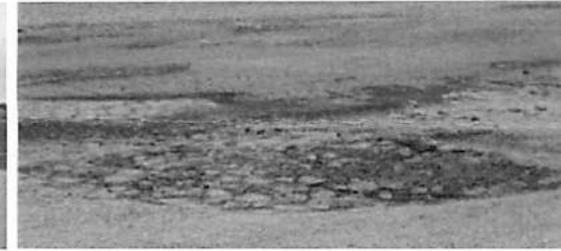
ABSAROKA STREET IN POWELL



AVENUE B IN POWELL



WASTEWATER LAGOON IN MEETEETSE



WARREN STREET IN MEETEETSE

PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% *General Purpose Tax*, 1% *Optional Tax* or 5th *Cent Tax*). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

Given the need to address high priority infrastructure projects and ongoing infrastructure maintenance—coupled with the State's recent funding cuts—Park County, Cody, Powell and Meeteetse are considering returning to the ballot with a 1% General Purpose Tax proposal. However, no action will be taken until you—our taxpayers—are given the opportunity to provide your thoughts and recommendations.

Following are the types of questions we'd like to get your input on as we evaluate how best to fund our highest priority infrastructure needs:

- What are your concerns, if any, regarding a 1% General Purpose Sales & Use Tax?
- In your opinion, are there projects that should—or should not—be funded with this type of tax?
- Would you prefer to see a 1% Specific Purpose Tax on the ballot to address infrastructure needs rather than a 1% General Purpose Tax?

Before completing the attached survey, please take a few minutes to review the enclosed "Just The Facts" sheet, which provides additional information regarding the 1% General Purpose Tax and proposed use of proceeds.

Nothing is set in stone regarding the 1% General Purpose Tax proposal until we gather additional community feedback. We sincerely mean that. We do not want to pursue another tax proposal if there is not going to be strong county-wide support from our residents.

You have the final word. Always.

PUBLIC OPINION SURVEY

Thank you for participating in this important Public Opinion Survey. The results of this survey will play an important role in whether or not a 1% General Purpose Sales & Use Tax is pursued this fall and the composition of that proposal, if pursued. Please review the following questions, review with other members of your household, and complete the survey. A self-addressed, postage-paid envelope is enclosed for your convenience. **All responses are anonymous. The results will be independently tallied and reported by a third-party firm. Please complete and return the survey by April 22, 2016. All surveys must be returned in the postage-paid reply envelope provided. Thank you for participating.**

PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
 Nothing at all

Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	1	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	1	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	2	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	1	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	1	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Excess/Funds to be used on frivolous projects

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

I feel that "private enterprises (Golf Course/Quad Center) should remain private and stand on their own funding. Quad Center is now city owned, I know, but should it

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
 11-20 Years
 More Than 20 Years

Q14. What is your zip code? *82414*

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
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 55-64
 Age 65 or Older

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Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | ① | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | ① | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | ② | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | ① | 2 | 3 | 4 | 5 |
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| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | ① | 2 | 3 | 4 | 5 |

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Convincing | ←————→ | | | Very
Convincing |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | ⑤ |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | ⑤ |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | ⑤ |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | ④ | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | ⑤ |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | ⑤ |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | ⑤ |

Survey continued on back ►

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

But would prefer the 1/2.

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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- 0-5 Years
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- Out of Town (*Outside the Incorporated Municipality*)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
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- 45-54
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Thank you for participating!

If you have questions about this survey, please contact:

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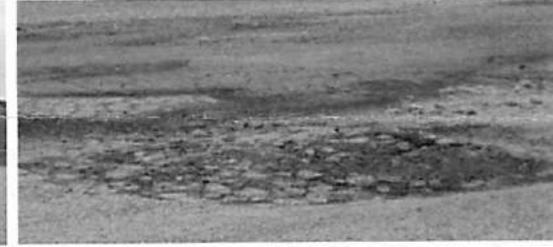
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PUBLIC OPINION SURVEY

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PLEASE REVIEW "JUST THE FACTS" DOCUMENT BEFORE COMPLETING SURVEY

Q1. Before receiving the enclosed information, how much had you read, seen or heard about Park County considering placing a 1% General Purpose Sales & Use Tax on the November 2016 ballot? **(Please check one)**

- A lot
 Some
 Hardly anything
 Nothing at all

Q2. Many residents are not familiar with the ins and outs of the 1% General Purpose Sales & Use Tax, including how the tax is calculated, the types of purchases that are exempt and the percentage of revenues that go back to local governments. Before receiving the enclosed information, how familiar were you with the details of this tax? **(Please check one)**

- A lot
 Some
 A Little
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Q3. There are a number of projects that the proposed 1% General Purpose Tax would address (as further detailed in the enclosed Fact Sheet). On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Repairing Park County's bridges that are in the greatest need of improvements.	①	2	3	4	5
b) Repairing or replacing roadways in Park County to extend their useful life and enhance vehicle safety.	①	2	3	4	5
c) Constructing a water storage tank off of Beacon Hill in Cody to improve fire protection, water storage and water system maintenance.	1	②	3	4	5
d) Upgrading Cody's wastewater lagoon system, parts of the existing storm drainage system, and irrigation system improvements.	①	2	3	4	5
e) Completing ADA ramp projects throughout Cody to improve accessibility for persons with disabilities.	①	2	3	4	5
f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	①	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	①	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	①	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	①	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	②	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	①	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
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| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
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| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
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| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

Not At All Convincing ←————→ Very Convincing

- | | | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
 Definitely No
 Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
 Probably Yes
 Probably No
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Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

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 Probably Yes
 Probably No
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Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
 6-10 Years
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 More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town?

(Please check one)

- In Town (*Inside the Incorporated Municipality*)
 Out of Town (*Outside the Incorporated Municipality*)
 Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
 25-34 Years
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 Age 65 or Older

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If you have questions about this survey, please contact:

City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
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Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

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Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
sromero@parkcounty.us
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BRIDGE IN PARK COUNTY



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PUBLIC OPINION SURVEY

Park County • City of Cody • City of Powell • Town of Meeteetse

MARCH 2016

Where do we go from here?

In November 2012, almost four years ago, Park County voters turned down a 1% General Purpose Sales & Use Tax (often referred to as the 1% General Purpose Tax, 1% Optional Tax or 5th Cent Tax). Proceeds of the 1% General Purpose Tax would have gone toward road and street improvements, water and sewer projects, bridge improvements and other infrastructure projects throughout Park County.

The infrastructure projects that would have been funded by the 1% General Purpose Tax have not gone away. In fact, the cost of many of these projects has increased. And to make things more challenging, the State of Wyoming has reduced funding to Wyoming counties and municipalities.

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Survey continued on back ▶

PUBLIC OPINION SURVEY *continued from inside*

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City of Cody

Mayor & Council
1338 Rumsey, PO Box 2200
Cody, WY 82414-3713
Phone: (307) 527-7511
Fax: (307) 527-6532
mayor@cityofcody.com
www.cityofcody-wy.gov

City of Powell

Mayor & Council
270 N Clark St.
Powell, Wyoming 82435
Phone: (307) 754-5106
admin@cityofpowell.com
www.cityofpowell.com

Town of Meeteetse

Mayor & Council
2044 State Street, PO Box 38
Meeteetse, Wyoming 82433
Phone: 307-868-2278
Fax: 307-868-2608
meeteetse@tctwest.net
www.townofmeeteetse.org

Park County Commissioners

Park County Courthouse
1002 Sheridan Ave.
Cody, WY 82414
Toll Free: 1(800)786-2844 ext 8510
Fax: (307) 527-8515
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MARCH 2016

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f) Reconstructing Beacon Hill Road and a section of Sheridan Avenue, as well as 29th Street curb, gutter and sidewalk improvements in Cody.	1	2	3	4	5
g) Improvements in Powell along Absaroka Street (from Third to Seventh), including rebuilding the water line; street widening; storm drains; curb, gutter and sidewalks; trees; and ADA projects.	1	2	3	4	5
h) Storm drainage improvements along Division Street in Powell—from Avenue E to Seventh Street—including ADA ramps at corners, as well as improvements to Grand Street (overlay), widening of A,B,C and D avenues, and repaving of Seventh Street (from Bernard to Division).	1	2	3	4	5
i) Water, sewer, street and solid waste management projects in Meeteetse, including 65-year-old water distribution line replacement along Hwy 290, water treatment plant and tank improvements, fire hydrant upgrades, pump station rehabilitation, storm drain and street chip sealing.	1	2	3	4	5

Q4. Some residents would like to see a 1% General Purpose Tax fund non-infrastructure projects. On a scale of 1 to 5, what priority should be placed on funding each of the following projects with a 1% General Purpose Tax? **(Please circle one number next to each item):**

	Low Priority	←————→			High Priority
a) Recreation-related projects like bike paths, ball fields, horse trails and skate parks.	1	2	3	4	5
b) Funding for community groups and organizations like senior citizen centers, food banks and Boys and Girls Clubs.	1	2	3	4	5
c) Endowments to go toward operating costs of swimming pools, recreation centers and similar facilities.	1	2	3	4	5

Q5. Following are some arguments people have made in favor of Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote IN FAVOR of Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) With the State of Wyoming cutting funding to Park County, Cody, Powell and Meeteetse, revenues from a 1% General Purpose Tax are more important than ever to address high priority street, bridge, water, sewer and other infrastructure projects. | 1 | 2 | 3 | 4 | 5 |
| b) Unlike the existing 4% Sales & Use Tax, in which local governments get to keep only 30% of the tax revenues, local governments get to keep 99% of the 1% General Purpose Tax revenues. This is an important reason why 21 of 23 counties in Wyoming have approved the 1% General Purpose Tax. | 1 | 2 | 3 | 4 | 5 |
| c) The 1% General Purpose Tax would have a four-year renewal election in Park County. The tax would have to be approved by voters every four years for it to continue. | 1 | 2 | 3 | 4 | 5 |
| d) Revenues from a voter-approved 1% General Purpose Tax would be distributed based on size of population. For example, 43% of the tax revenues would go to Park County, 34% to Cody, 22% to Powell and 1% to Meeteetse. | 1 | 2 | 3 | 4 | 5 |
| e) There are 49 exemptions from the 1% General Purpose Tax, according to State Statute 39-15-105, including real estate purchases, food, fuel, fertilizer, livestock, feed and farm equipment. | 1 | 2 | 3 | 4 | 5 |
| f) Revenue from a voter-approved 1% General Purpose Tax would include sales tax generated inside Yellowstone National Park. In fact, the Wyoming Department of Revenue estimates that about 30% of the 1% General Purpose Tax in Park County would be paid by travelers from outside Park County. | 1 | 2 | 3 | 4 | 5 |
| g) For a \$10 purchase, the tax is an additional 10 cents. For a \$100 purchase, the tax is an additional \$1.00. Many residents consider this a reasonable amount to pay to protect critical infrastructure, property values and our ability to attract and retain local businesses in Park County. | 1 | 2 | 3 | 4 | 5 |

Q6. Following are some arguments people have made against Park County's 1% General Purpose Tax proposal. On a scale from 1 to 5, with 1 being "Not At All Convincing" and 5 being "Very Convincing", how would you rate each of the following arguments as a reason to vote AGAINST Park County's proposed 1% General Purpose Tax? (Please circle one number next to each item):

- | | Not At All
Convincing | ←————→ | | | Very
Convincing |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------|---|---|--------------------|
| a) The State already has in place a 4% sales tax. Adding another 1% sales and use tax is a 25% increase. That's too much of a tax burden. | 1 | 2 | 3 | 4 | 5 |
| b) With the oil and gas industry struggling statewide, now is not the time to be increasing taxes. | 1 | 2 | 3 | 4 | 5 |
| c) Park County, Cody, Powell and Meeteetse should be setting aside existing tax dollars to tackle large infrastructure projects, rather than raising taxes. | 1 | 2 | 3 | 4 | 5 |
| d) Local retailers could be negatively impacted from a 1% sales and use tax increase as a result of fewer purchases being made within Park County. | 1 | 2 | 3 | 4 | 5 |
| e) The 1% General Purpose Tax will cost the average household in Park County an additional \$80 per year. That amount of a tax increase will likely be a hardship for many low-income families and seniors on a fixed income. | 1 | 2 | 3 | 4 | 5 |
| f) While voters in Park County would have the opportunity to vote on the 1% General Purpose Tax after it has been in place for four years, it's unlikely that it will be voted down once it's in place. Voters in other counties keep voting the tax in every four years. | 1 | 2 | 3 | 4 | 5 |
| g) It makes more sense for Park County to pursue a 1% Specific Purpose Tax rather than a 1% General Purpose Tax. The 1% Specific Purpose Tax goes away once the specific projects are fully funded. (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) | 1 | 2 | 3 | 4 | 5 |

PUBLIC OPINION SURVEY *continued from inside*

Q7. If an election were held today, would you vote "Yes" (in favor) or "No" (to oppose) a 1% General Purpose Sales & Use Tax within Park County for infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects. **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q8. What is your main concern, if any, regarding the 1% General Purpose Tax proposal?

*IT allows government entities
to operate with little regard
to cut expenditures. we all have to
make do with what we have.*

Q9. Rather than a full one (1) percent sales and use tax, if Park County pursued a 1/2 of 1 percent General Purpose Sales & Use Tax and consequently reduced the number of infrastructure projects that it addressed, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q10. If Park County pursued a 1% "Specific Purpose" Sales & Use Tax—rather than a 1% "General Purpose" Sales & Use Tax—to fund infrastructure and infrastructure maintenance including, but not limited to, roads, streets, alleys, curbs, gutters, sidewalks, storm sewers, bridges, water, sewer and electrical projects, would you vote "Yes" (in favor) or "No" (to oppose) this proposal? (Refer to Fact Sheet for additional details regarding the difference between these two taxes.) **(Please check one)**

- Definitely Yes
- Probably Yes
- Probably No
- Definitely No
- Don't Know/No Opinion

Q11. What more would you like to know, or what question(s) would you like answered, about the proposed 1% General Purpose Tax?

*I know what is involved
at ready.*

Q12. What other community improvement projects, if any, should be included as part of the 1% General Purpose Tax proposal if pursued this fall?

Q13. How long have you been a resident in the area? **(Please check one)**

- 0-5 Years
- 6-10 Years
- 11-20 Years
- More Than 20 Years

Q14. What is your zip code? 82414

Q15. Do you live in town or out of town? **(Please check one)**

- In Town (Inside the Incorporated Municipality)
- Out of Town (Outside the Incorporated Municipality)
- Don't Know / Not Sure

Q16. What is your age? **(Please check one)**

- 18-24 Years
- 25-34 Years
- 35-44 Years
- 45-54
- 55-64
- Age 65 or Older

Thank you for participating!

If you have questions about this survey, please contact:

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